



# ILLINOIS CRISIS NEGOTIATORS ASSOCIATION

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Tuesday 5th of January 2010

On behalf of all the members of the Illinois Crisis Negotiators Association (ICNA), I want to welcome you to our website. In June of 1999 our association was formed by a handful of law enforcement officers representing local, county, state, and federal agencies determined to encourage and provide education, interaction, and networking between Crisis Negotiators in the State of Illinois.

Over the past decade our association has grown to include over 250 members from law enforcement, correctional, mental health, and criminal justice professionals dedicated to the safe and successful resolution when responding to a variety of crisis incidents. To help ensure that our members are prepared to respond when a crisis strikes, our association remains dedicated to the mission of providing our membership with the most current and effective Crisis Negotiation training, resources, ideologies, practices, and techniques available.

President's Message/Mission Statement Continued:



Michael King  
ICNA President  
Naperville Police Dept.  
icnaonline@gmail.com

**DIRECT-LINK™**

Crisis Response Systems

**ENFORCEMENT Technology Group**

[www.etgi.us](http://www.etgi.us)

[ Supporter Opportunities ]

News & Announcements

**2009-11-05**  
4-hour standoff in Schaumburg ends peacefully ...

**2009-10-29**  
Hanover Park standoff ...

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## ICNA Premier Supporters

Premier Supporters

Supporter Opportunities



# ILLINOIS CRISIS NEGOTIATORS ASSOCIATION

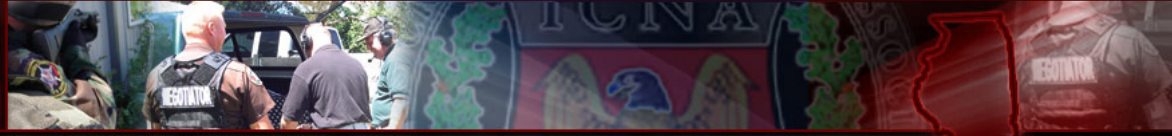
  

## Supporter & Advertiser Opportunities

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## President's Message/Mission Statement

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**Company Logo & Website Link Featured in the "Supporter Links" Section of the ICNA Website**

**Rotational Company Product/Service Electronic Banner Featured on the ICNA's Website's Homepage**

naperville Police Dept.  
icnaonline@gmail.com

**Supporter Opportunities**

**Company Logo Featured on the Highly Visible "Premier Supporter" section of the ICNA's Website's Homepage**

## ICNA Premier Supporters

Premier Supporters | Supporter Opportunities

- ### News & Announcements
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ICNA Website Homepage Screen Shoot (size reduced to fit page)

The ICNA offers both several different opportunities for company's to show their support of our association.

Online opportunities (denoted above) include rotational company product/service electronic banners and company logos featured on our association's website's homepage as well as company logo and website links.

Other opportunities include promotional email announcements to be sent to all 250+ ICNA Members and annual conference member registration packet literature insertions.

Premier Supporter/Advertiser packages are also available to take advantage of multiple opportunities at a substantial savings!





# ILLINOIS CRISIS NEGOTIATORS ASSOCIATION

## INDIVIDUAL SUPPORTER/ADVERTISER OPTIONS:

Item #	Description	Price/Unit
ICNA-HPCL	Company Logo Featured on the Highly Visible "Premier Supporter" section of the ICNA's Website's Home Page for (1) year	\$750.00
ICNA-HPRB	Highly Visible Rotational, Company Product/Service Electronic Banner Featured on ICNA Website's Home Page for (1) year	\$500.00
ICNA-ELIST	Company/Product/Service Promotional Email Announcement sent to ALL 250+ ICNA Members	\$250.00
ICNA-PLI	ICNA Conference Member Registration Packet Literature Insertion	\$100.00
ICNA-LINK	Company Website Link featured in the "Supporters" section of the ICNA Website for (1) year	\$50.00

## PREMIER SUPPORTER/ADVERTISER PACKAGES:

Item #	Description	Package Price
ICNA-PSAP-1	ICNA Premier Supporter/Advertiser Package #1 (a \$400.00 savings)	\$1,250.00
	<p>Company Logo Featured on the Highly Visible "Premier Supporter" section of the ICNA's Website's Home Page for (1) year</p> <p>Highly Visible Rotational, Company Product/Service Electronic Banner Featured on ICNA Website's Home Page for (1) year</p> <p>Company/Product/Service Promotional Email Announcement sent to ALL 250+ ICNA Members</p> <p>ICNA Conference Member Registration Packet Literature Insertion</p> <p>Company Website Link featured in the "Supporters" section of the ICNA Website for (1) year</p>	

Item #	Description	Package Price
ICNA-PSAP-2	ICNA Premier Supporter/Advertiser Package #2 (a \$150.00 savings)	\$1,000.00
	<p>Company Logo Featured on the Highly Visible "Premier Supporter" section of the ICNA's Website's Home Page for (1) year</p> <p>Company/Product/Service Promotional Email Announcement sent to ALL 250+ ICNA Members</p> <p>ICNA Conference Member Registration Packet Literature Insertion</p> <p>Company Website Link featured in the "Supporters" section of the ICNA Website for (1) year</p>	



# ILLINOIS CRISIS NEGOTIATORS ASSOCIATION

## ICNA SUPPORTER/ADVERTISER ORDER FORM:

### SUPPORTER/ADVERTISER COMPANY/CONTACT INFORMATION:

(**\*\*\*** Denotes Required Field. Please type or print clearly!)

**\*\*Company Name:** \_\_\_\_\_

**\*\*Primary Point of Contact:** \_\_\_\_\_  
Title First Name Last Name

**\*\*Physical Address:** \_\_\_\_\_

**\*\*City, State, ZIP Code:** \_\_\_\_\_

**Toll Free Phone #:** \_\_\_\_\_ **\*\*Phone #:** \_\_\_\_\_ **\*\*Fax #:** \_\_\_\_\_

**\*\*Company Email Address:** \_\_\_\_\_ **\*\*Website URL Address:** \_\_\_\_\_

Check here if your "Physical Address" is the SAME as your "Billing Address."

**Billing Address:** \_\_\_\_\_

**City, State, ZIP Code:** \_\_\_\_\_

Item #	Description	Price/Unit	QTY	TOTAL
ICNA-HPCL	Company Logo Featured on the Highly Visible "Premier Supporter" section of the ICNA's Website's Home Page for (1) year	\$750.00		
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ICNA-PSAP-2	ICNA Premier Supporter/Advertiser Package #2 (a \$150.00 savings)	\$1,000.00		

**Please Send Completed Form and Applicable Payment to:**

Illinois Crisis Negotiators Association (ICNA)  
ATTN: Supporter/Advertiser Service  
P.O. Box 6023  
Aurora, IL 60598





# ILLINOIS CRISIS NEGOTIATORS ASSOCIATION

## ICNA SUPPORTER/ADVERTISER FREQUENTLY ASKED QUESTIONS:

**Q: What is a Premier Supporter Banner and why are they “Rotational?”:**

**A:** The upper right hand margin of the ICNA Website’s Home Page has large (230 X 350 pixel) reserved area to display electronic banners that are provided by Premier Supporters. Since the space dedicated to the “Premier Supporter Banner” section can NOT be expanded upon, electronic banners featured in this area are displayed *individually* in a “rotational” manner. Each time the ICNA Website’s Home Page is visited or is “refreshed” a different individual “Premier Supporter Banner” banner will be displayed.

**Q: How long will Premier Supporter Banners and Company Logos (aka artwork) be featured on the ICNA Home Page?**

**A:** The Premier Supporter Company Logo (140 X 45 pixel) and/or Banner (230 X 350 pixel) artwork will be featured for (1) year after the remittance of the “Supporter/Advertiser Order” form. Premier Supporters will be granted a (2) week grace period to provide the ICNA with the necessary artwork to be displayed. It is the responsibility of the supporter/advertiser to provide ICNA with artwork.

**Q: How do I provide artwork to be displayed on the ICNA Home Page?**

**A:** After remitting “Supporter/Advertiser” form denoting which Supporter/Advertising option(s) you have selected, you may email the appropriate Premier Supporter Company Logo and/or Banner artwork to be featured on the ICNA’s Website to [icnaonline@gmail.com](mailto:icnaonline@gmail.com).

**NOTE: It is the responsibility of the supporter to provide the ICNA with artwork.**

**Q: After the Premier Supporter or Company Logo artwork has been initially uploaded can it be changed?**

**A:** Supporters/advertisers have the option of changing/replacing the uploaded artwork *ONCE* each year. If a Supporter requires multiple artwork changes/replacements within one year’s time they will be assessed a \$40.00 Maintenance Fee for *EACH* change/replacement.

**Q: What is a “ICNA Membership Email Blast” and How Does It Work?:**

**A:** A “ICNA Membership Email Blast” is a great opportunity that Supporters may use to immediately notify the ICNA’s Membership in regards to a new product/service, upcoming event, specials, or other information. Those who have selected this option may email the text and artwork files to [icnaonline@gmail.com](mailto:icnaonline@gmail.com). Within 3-5 business days after receipt, the provided text and artwork file(s) will be combined into a single email and will be sent to the individual email addresses of ICNA Members. Due to bandwidth limitations/email server spam filters email **MUST ONLY** contain text and artwork (file attachments are **NOT** acceptable). However, sponsors/advertisers may remit a file attachment as an artwork/image file (JPEG) to be inserted into the body of the email. The combined total email file size of the text and artwork **MUST NOT** exceed 3 MB. ***NOTE: The ICNA has the right to refuse ANY type of content (email or banners) that are deemed inappropriate***

**Q: What is the “ICNA Annual Conference Member Registration Packet Literature Insertion”?:**

**A:** The ICNA hosts an annual training conference for its members. After a member registers at the event they are given a “Member Registration” packet that contains information regarding the conference. Supporters/advertisers that take advantage of the “ICNA Annual Conference Member Registration Packet Literature Insertion” option may provide (1) piece of Company/Product/Service literature to be included into this packet. The supporter/advertiser will be notified approximately (1) month prior to the conference by ICNA who will provide the necessary shipping information and shipment deadline to have the literature inserted into the “Member Registration” packets.

**NOTE: It is the responsibility of the supporter/advertiser to ship the appropriate literature and quantities at least (2) weeks prior to the start of the Conference.**

If you have any questions, comments, or need additional information/assistance regarding Supporter/Advertising Opportunities, please email: [icnaonline@gmail.com](mailto:icnaonline@gmail.com).